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**MYSTERIES** - About the myths.

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## New magazine strives to foster solutions for a wide range of social ills



February 17, 2009 - MILLER-MCCUNE wants to bring concrete options for solving major public

hnw

problems to a general audience.

The bimonthly is published by Miller-McCune Center for Research, Media and Public Policy, a Santa Barbara-based public benefit foundation, and John Mecklin is editor-in-chief. It targets 35-54-year-olds with a household income of \$100,000 and prints 92,000 copies. The website - with writer's guidelines - is at <http://www.miller-mccune.com>.

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## New Long Island parenting magazine to fill the void of one recently ceased



February 17, 2009 - LONG ISLAND PARENT will take over in March for Newsday's PARENTS &

CHILDREN, which stopped publication last December. The

recipes.

"There are plenty of food magazines out there that focus on a specific type of cuisine or a specific personality," said the magazine's publisher, Candus Zanghi of Cutty & Parker Media. "But The FOOD Mag is a magazine for anyone who loves cooking and eating food - one that brings together the ideas and talents of chefs and food stars across the spectrum."

The website is at [www.thefoodmag.com](http://www.thefoodmag.com).

## Columbus' underserved young people gets new magazine in April



February 5, 2009 - 614 MAGAZINE will target upwardly mobile, tech-savvy 25-35 year old residents of Columbus, OH in April.

The free monthly by University Media Group will cover the city's dynamic arts and cultural scene from its music, both national touring acts and local artists, to personal finance, real estate, fitness and fashion. 25,000 copies will be distributed throughout city locations, including 100 specially designed newsstands.

The website is at [614columbus.com](http://614columbus.com) and David Lewis is editor-in-chief.

## Upscale guitar enthusiasts will get their own lifestyle publication



February 5, 2009 - GUITAR AFICIONADO is a planned lifestyle quarterly for high net worth individuals 35-54 years, whose passion is guitar

collecting and investment.

It will launch on May 12 by Guitar World publisher Future US and will cover all aspects of the lifestyle of a guitar collector and investor: Luxury vintage guitars, players and collectors, fashion, investments, automobiles, wine and liquor, art, and opulent travel.

It will be distributed nationally with a controlled (free) and paid circulation of 100,000. The website is at [www.guitaraficionado.com](http://www.guitaraficionado.com).

## New magazine launched to help Christians find faith-based travel



February 3, 2009 - TRAVEL WITH SPIRIT launched January 27 targeting 25- to 54-year-old

Christian women, who are searching for family-friendly,

faith-based travel adventures that bring their faith alive.

"We believe there are unique travel opportunities throughout the world that are family-friendly and faith-enriching. Travel with Spirit will help identify those destinations, cruises and tours," says editor-in-chief Honnie Korngold.

This new bimonthly is published by Travel Network Group LLC and their website is at <http://www.travelwithspirit.com>.

Get all the details on this new magazine, and others, by signing up for our free newsletter on the left.

## New glossy highlights Central Ohio shopping

**CAPITALSTYLE** February 3, 2009  
- CAPITAL  
STYLE positions  
itself as a

resource for shopping and fashion, health and beauty, charitable and civic causes, and home decorating and entertaining for women of Central Ohio. It will also feature in-depth features and profiles of local leaders and businesswomen.

The glossy quarterly will debut February 23, 2009. 53,000 copies will be delivered quarterly to households making \$125,000 or more a year, and placed in bookstores, women's shops and salons. Kristy Eckert is the editor and the website is at <http://www.capital-style.com>.

## Canadian and Angeleno parents get fitness help with planned magazine

**FitParent** An Active Family Lifestyle Publication February 3, 2009 -  
FIT PARENT  
launches this  
spring in Canada

(as a national publication) and Los Angeles (as the first US regional title) and "offers itself as a lifestyle companion, a partner on the path to health and wellness through the strong platform of capable parenting."

These free, full-color glossy bimonthlies will be distributed nationally across Canada and throughout southern California in high-exposure outlets including public and private schools, libraries, health and fitness retailers, preschools, physician's offices, and restaurants - everywhere parents and families are found.

Craig Knight is founder and executive editor and you can check out [their website here](#) (to launch fully in May 2009.)

## New regional magazine spotlights local "excellent" businesses

**TECH PROFESSIONAL** January 27,  
2009 - TECH

PROFESSIONAL MAGAZINES [sic] launched this month focusing on technology-driven businesses that have achieved